

## FlexShopper to Attend the Sidoti Micro-Cap Virtual Conference

January 16, 2025

### FlexShopper will Present on January 23, 2025, at 9:15 am ET

BOCA RATON, Fla., Jan. 16, 2025 (GLOBE NEWSWIRE) -- FlexShopper, Inc. (Nasdaq: FPAY), a prominent national online lease-to-own retailer and payment solutions provider, today announced that Russ Heiser, CEO, and John Davis, COO, will be presenting and hosting one-on-one meetings at the Sidoti Micro-Cap Virtual Conference on Wednesday, January 22, 2025, and Thursday, January 23, 2025.

To access the live presentation and Q&A, please use the following information:

Sidoti Micro-Cap Conference Date: Thursday, January 23, 2025 Time: 9:15 AM Eastern Time

Webcast: https://sidoti.zoom.us/webinar/register/WN R5-MHYLCQQCUnVVTHn8ZWw#/registration

To register for the presentation or one-on-one meetings visit: <a href="https://sidoti.com/events">https://sidoti.com/events</a>. Registration is free and participants do not need to be a Sidoti client

To learn more about the Sidoti Micro-Cap Virtual Conference visit: https://sidoti.com/events/january-sidoti-micro-cap-virtual-conference-2025

#### About FlexShopper, Inc.:

FlexShopper, Inc. (Nasdaq: FPAY) is a leading national financial technology company that provides payment options to consumers. FlexShopper provides a variety of flexible funding options for underserved consumers through its online direct to consumer marketplace at <u>flexshopper.com</u> and in partnership with partner merchants both online as well as at brick and mortar locations. FlexShopper's solutions are designed to meet the needs of a wide range of consumer segments via lease-to-own and lending products.

#### Forward-Looking Statements

All statements in this release that are not based on historical fact are "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Forward-looking statements, which are based on certain assumptions and describe our future plans, strategies and expectations, can generally be identified by the use of forward-looking terms such as "believe," "expect," "may," "will," "should," "could," "seek," "intend," "plan," "goal," "estimate," "anticipate," or other comparable terms. Examples of forward-looking statements include, among others, statements we make regarding expectations of lease originations, the expansion of our lease-to-own program; expectations concerning our partnerships with retail partners; investments in, and the success of, our underwriting technology and risk analytics platform; our ability to collect payments due from customers; expected future operating results and expectations concerning our business strategy. Forward-looking statements involve inherent risks and uncertainties which could cause actual results to differ materially from those in the forwardlooking statements, as a result of various factors including, among others, the following: our ability to obtain adequate financing to fund our business operations in the future; the failure to successfully manage and grow our FlexShopper.com e-commerce platform; our ability to maintain compliance with financial covenants under our credit agreement; our dependence on the success of our third-party retail partners and our continued relationships with them; our compliance with various federal, state and local laws and regulations, including those related to consumer protection; the failure to protect the integrity and security of customer and employee information; and the other risks and uncertainties described in the Risk Factors and in Management's Discussion and Analysis of Financial Condition and Results of Operations sections of our Annual Report on Form 10-K and subsequently filed Quarterly Reports on Form 10-Q. The forward-looking statements made in this release speak only as of the date of this release, and FlexShopper assumes no obligation to update any such forward-looking statements to reflect actual results or changes in expectations, except as otherwise required by law.

# **Company Contact:**

FlexShopper, Inc. Investor Relations ir@flexshopper.com

#### **Investor and Media Contact**

Andrew Berger Managing Director SM Berger & Company, Inc. Tel (216) 464-6400 andrew@smberger.com



Source: FlexShopper, Inc.